

## Places of interest

Copan Ruinas, Bay Islands, La



Ceiba, Tela,  
Trujillo,  
Omoa, Lake  
Yojoa , Tegucigalpa, San Pedro Sula, Comayagua, Choluteca, El Tigre Island, Gracias, Yuscarán, El Puente Archaeological

Park, Los Naranjos Archaeological Park (Santa Barbara), Talgua Caves (Catacamas), Taulabe Caves, Valle de Angeles, Santa Lucia, Ojojona.

Choluteca, El Tigre Island, Gracias, Yuscarán, El Puente Archaeological



Park, Los Naranjos Archaeological Park (Santa Bar-



bara), Talgua Caves (Catacamas), Taulabe Caves, Valle de Angeles, Santa Lucia, Ojojona.

Taulabe Caves, Valle de Angeles, Santa Lucia, Ojojona.

Ojojona.



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**Centroamérica**  
*tau pequeña... tau grande...*



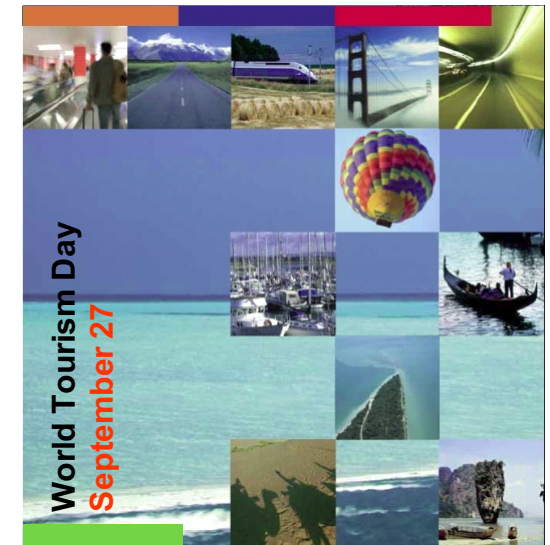
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Because we are all Honduras...  
tourism is everybody's business

Statistical  
2005  
Overview



Honduras Institute of Tourism

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# Honduras: 2005

## Compendium of Tourism Statistics

### Inbound Tourism

Incoming Tourism	Unit	2003	2004/p	2005/e
Total Visitors	Thousands	886.6	1056.6	1194.1
Tourists (Overnight Stay)	Thousands	610.5	672.1	749.4
Same-day Visitors (Day Visits, including Cruisers)	Thousands	276.1	384.5	444.6

### Arrivals by region

Region	Unit	2003	2004/p	2005/e
North America	Thousands	185.4	204.1	227.6
Central America	Thousands	353.1	388.7	433.4
Europe	Thousands	44.1	48.5	54.1
Others	Thousands	27.9	30.7	34.3
<b>Total</b>	Thousands	610.5	672.1	749.4

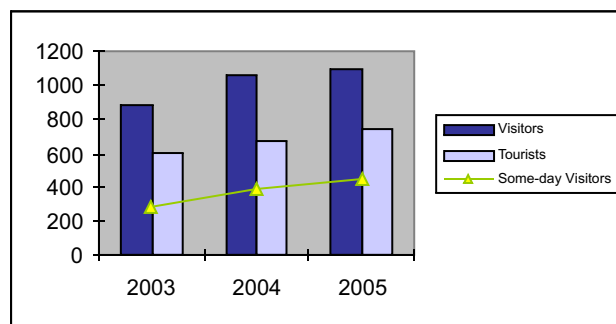
### Outbound tourism

Outbound Tourism	Unit	2003	2004/p	2005/e
Departures	Thousands	276.9	294.6	300.5

### Economic outlook

Aspects	Unit	2003	2004/p	2005/e
Inbound tourism spending	Millions US\$	373.2	401.2	431.3
Outbound tourism spending	Millions US\$	237.2	247.5	276.1
Average daily spending per tourist	US\$	63.4	51.6	56.1
Average length of stay per tourist	Nights	9.7	12.5	11.5
Direct Employment	EA	38,429	43,172	48,452
Indirect Employment	EA	46,511	50,301	56,488
AVGT/GIP	%	5.98	6.16	6.56

Added Value Gross of Tourism / Gross Internal Product



### Accommodation

Accommodation	Unit	2003/e	2004/e	2005/e
Hotels	EA	846	871	908
Rooms	EA	18,590	19,519	20,453
Beds-Places	EA	26,897	27,703	29,032

/P = Preliminary /E = Estimations

### Tourism Related Businesses

Business /e	Unit	2003	2004	2005
Food & Beverage	EA	3,617	3,833	4,062
Travel Agents & Tour Operators	EA	164	166	168
Car Rentals	EA	41	44	47
Souvenirs Shops	EA	262	268	274
Recreation Centers	EA	82	84	86
Museums y Galleries	EA	45	46	47

### Foreign tourist profile

- 37.3% are Baby Boomers (1946-64).
- 35.3% are Generation X (1965-76).
- 48.4% have a university degree.
- 59.6% are married.
- 47.4% travel alone.
- 63.9% stay in hotels or similar facilities.
- 35.7% of tourists arriving by air have a annual incomes between 10,000 and 50,000 Dollars while 11.8% earn more than 70,000 per year.
- 32.3% travel for business and professional reasons.
- 36.0% travel for leisure or vacations.
- 18.6% travel to visit family and friends.

#### Honduras Tourist Seasons:

High = January, (March or April), June, July, August y December.  
Low = February, (March or April), May, September, October, November.